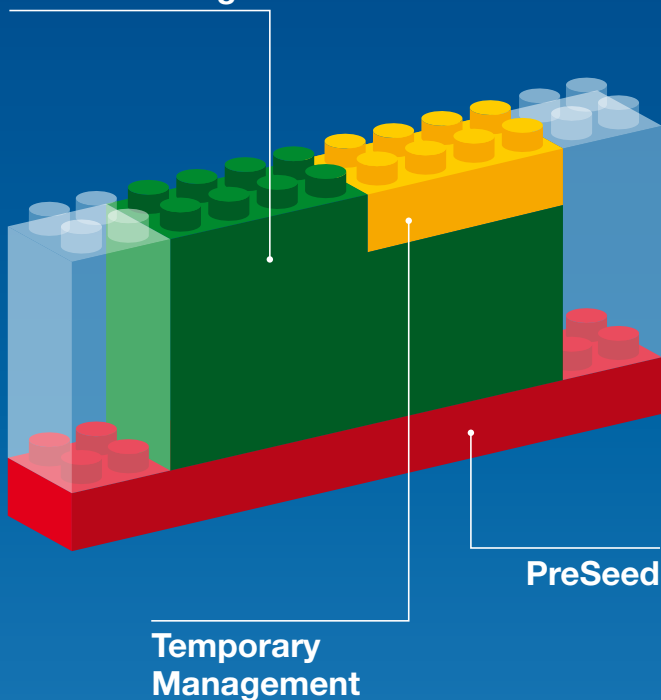


How to Build a High-Tech Company.

Seedfinancing



aws

erp-fonds

The Future of High-Tech

Investments into innovative high-tech companies are an investment into the future. "High-tech" funding by Austria Wirtschaftsservice is accessible to all high-tech sectors, in particular areas with strong potential for growth and innovation, such as:

Life Sciences

As one of the most important key technologies of the 21st century, life sciences are bound to grow further in the future and become even more important for the economy.

- Red, green and blue biotechnology
- Pharmaceutical products
- Medical technology
- Industrial biotechnology
- Bioinformatics

Information and Communications Technologies (ICT)

No other technology has changed our way of life and working as radically as the use of digital technologies and mobile communications devices.

- Communications Technologies
- Semantics
- Intelligent Sensors
- Semiconductors
- Microsystems
- Robotics

Physical Sciences

New enabling technologies as well as application oriented products are created in this important area of scientific research.

- Nanotechnology
- Quantum physics
- Optics
- Electrodynamics and Magnetism
- Thermal Dynamics
- Chemistry
- Clean Energy Technologies

PreSeed

The financing instrument to professionally prepare the founding of your enterprise

To earn money with an innovative idea, it needs a business concept which can be implemented. With PreSeed, AWS provides funding for the phase before a high-tech company is set up. Costs related to the scientific implementation and the economic application of a project can be funded. Such non-refundable financial support amounts to a maximum of 200,000 euro.

www.preseed.at

PreSeed in a nutshell:

Kind of funding: non-refundable support of up to 200,000 euro, paid in instalments upon reaching certain milestones.

Run-time: usually 1 year

Criteria:

- USP high technology intensity and international novelty
- High chance of commercialisation
- High personal commitment and readiness to assume risk
- Company not set up yet

Costs which can be funded:

- Study and conception costs
- Costs for consumables
- Staff costs

Applications: Ongoing

More information and forms: www.preseed.at

Seedfinancing

Launching assistance for the company of tomorrow

The setting-up of an innovative and internationally competitive high-tech company needs a lot of know-how, courage and capital. aws supports the starting phase of young high-tech companies with up to 1 million euro, combined with tailored advice and support. Once the company is making profit or sold, financial support must be refunded. Customary securities usually needed for bank loans are not necessary. However, the company must be partly and adequately funded through private capital.

www.seedfinancing.at

Temporary Management

Bridge gaps in your know-how with the help of experts

To successfully build an innovative high-tech company, the management team has to master a lot of challenges. With temporary management, the aws team supports young high-tech companies, which are already funded through the seed programme, to overcome critical competence gaps. With up to 50,000 euro or a maximum of 50 % of the costs, external advice in the areas of finances, sales or technology can be funded. The run-time of this support measure usually lasts 6 to 9 months. In cases of maternity leave replacement, run-time may be extended to 1 year. www.awsg.at/maz

Seedfinancing in a nutshell:

Kind of funding: refundable financial support of up to 1 m euro. Conditional refunding via profits, sale of company or IPO

Run-time: payments within 1 to 2 years; refunding depending on project up to 12 years

Criteria:

- USP high technology intensity and international novelty
- Newly set up or young enterprise in the high-tech sector (no older than 6 years)
- High potential for growth
- High personal commitment and readiness to assume risk
- Business plan
- Small company according to the European Union definition

Costs which can be funded:

- Set up and market development costs
- Staff costs
- Study and conception costs
- Costs for external consultants
- Resources
- Costs of property rights (patents et al)

Applications: Ongoing

More information and forms: www.seedfinancing.at

Temporary Management in a nutshell:

Kind of funding: Support of up to 50% of the costs of a consulting project, limited to 50,000 euro

Run-time: usually 6 to 9 months, maternal leave replacement up to 1 year

Criteria:

- Seedfinancing approved
- Critical know-how deficit within the company
- Realistic chances for success and implementation
- Sustainable know-how transfer within the company is guaranteed
- Concrete need and implementation plan

Costs which can be funded:

- Support of up to 50% of the costs of a consulting project
- Maximum daily allowance: 1500 euro excl. VAT

Applications: Ongoing

More information and forms: www.awsg.at/maz

aws – Austria Wirtschaftsservice

The strong pillar for innovative
high-tech companies

The most innovative ideas are only of use to the Austrian economy, when they have successfully bridged the gap from lab to market. Therefore, aws is focusing its high-tech funding to support upcoming founders with everything that is necessary to set up a successful new company. With sector-specific advice, the right financial support and assistance in the search for investors—we'll help to make marketable products and techniques out of good ideas. An innovative vision turns into a real company, which contributes to the competitiveness of our country, to economic growth and creates more jobs and added value.

The Austrian Funding Bank

As a funding bank, Austria Wirtschaftsservice is fulfilling the task of supporting Austria's economy by the funding of companies and know-how transfer. The state-owned bank is particularly funding small and medium sized companies through guarantees, favourable credits, equity and other financial support. The aim of aws is to promote the founding of new companies, the growth of existing ones, regional development and the implementation of innovation and new technologies.

Tailored Advice on Funding

Which advice, support and financing is most suited for your innovative idea? The aws technology experts will guide you:

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